

# German Retail Blog

## An excellent showcase for your ad



**I SUPERBANNER**  
728 x 90 px  
4 weeks: 800,-

**II MEDIUM RECTANGLE**  
300 x 250 px  
4 weeks: 800,-

**III SKYSCRAPER**  
160 x 600 px  
4 weeks: 800,-

Trends in German retailing. Get original comment on and analysis of global retailing and the fmcg industry. We offer a regular newsletter service free-of-charge to all subscribers.

According to Google Analytics, our posts are read in more than 180 countries.

Reach your target group - anywhere and anytime.



**YOUR LZ MEDIA CONSULTANT**  
**SABRINA HITSCHLER**  
+49 69 7595-2534  
hitschler@lebensmittelzeitung.net